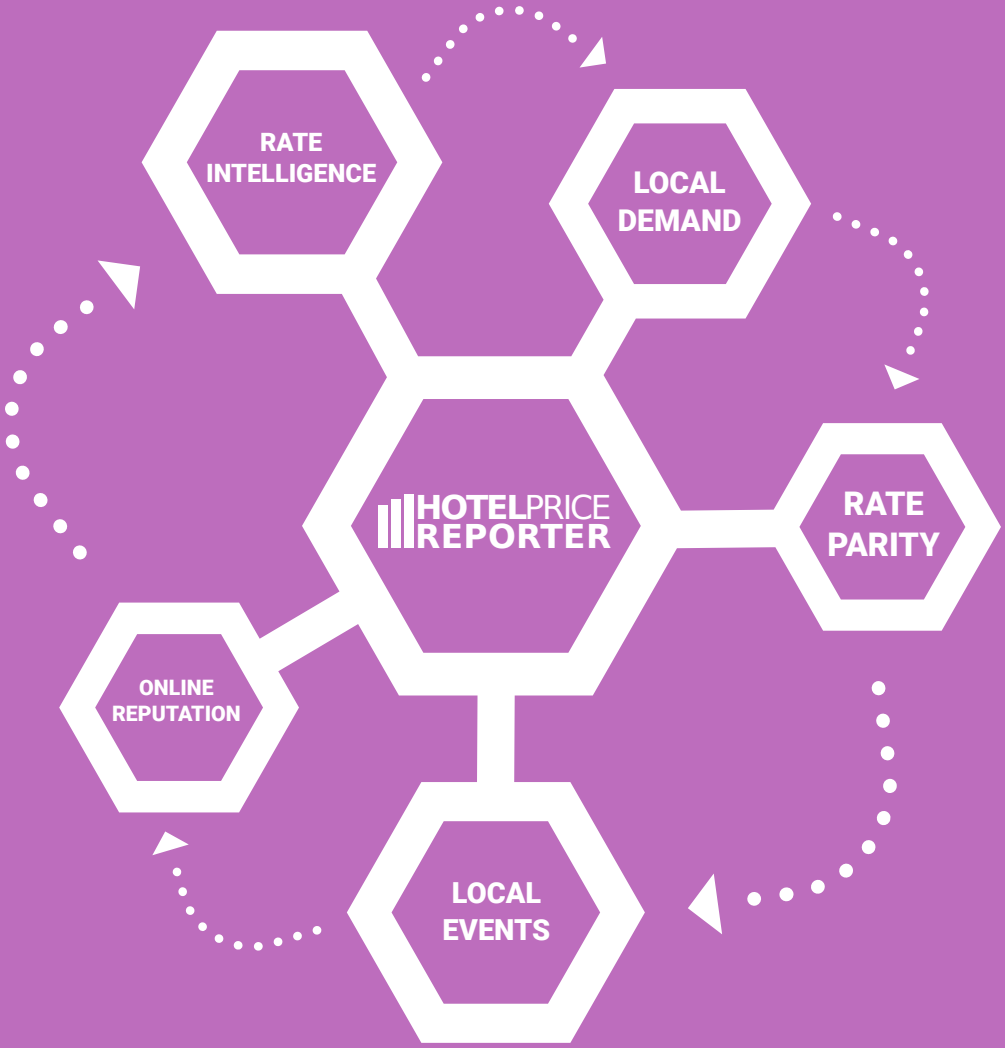


MAXIMIZE

YOUR

REVENUE

Hotel Price Reporter is a cloud-based software that helps hoteliers maximize their revenue with every booking.



RATE INTELLIGENCE

LOCAL DEMAND

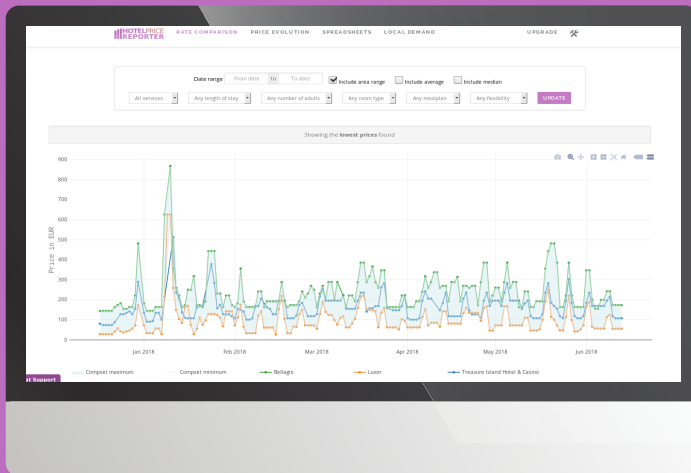
RATE PARITY

LOCAL EVENTS

ONLINE REPUTATION

HOTELPRICE REPORTER

RATE INTELLIGENCE

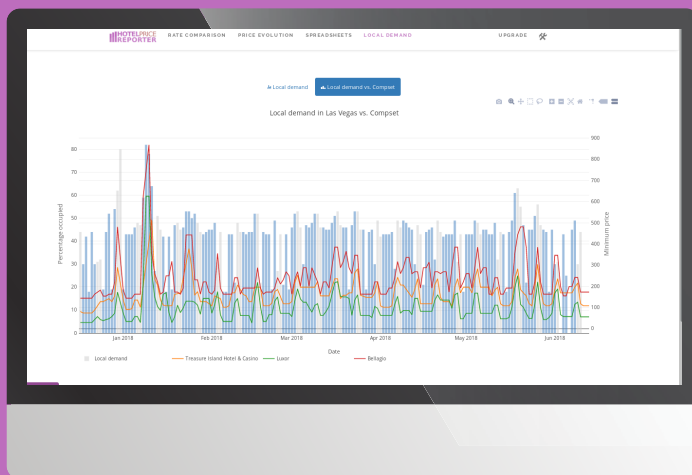


Monitor the rates of your competitors in the next 365 days

Hotel Price Reporter provides hotels with data covering multi-channel, multi-adult, multi-stay tiered rates for their competitor set in real-time.

Data is accessible via interactive charts and/or downloadable spreadsheets, making the rate comparison process fast and easy.

LOCAL MARKET DEMAND

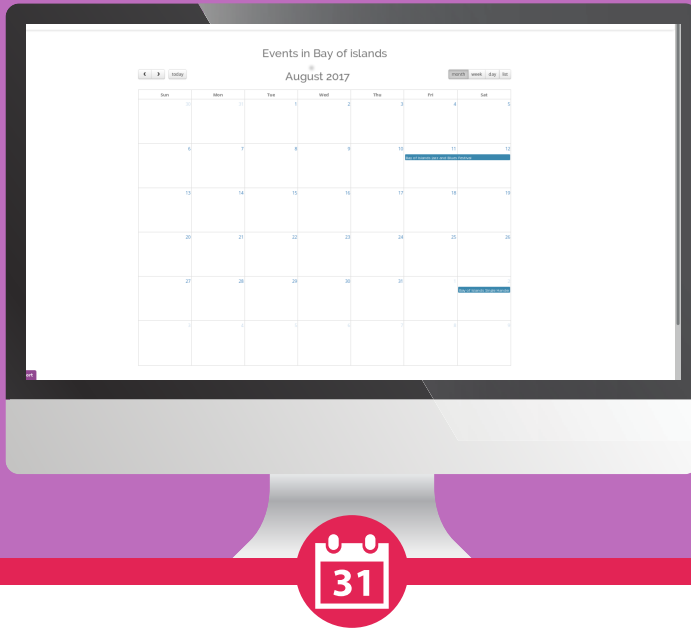


Track the **local demand** in your city and optimize your pricing strategy

The platform aggregates publicly available information from the major OTAs to derive the local market demand data for your locality.

The local market demand data can be directly compared with the competitor set rate comparison data to make the most out of high yield periods.

LOCAL EVENTS

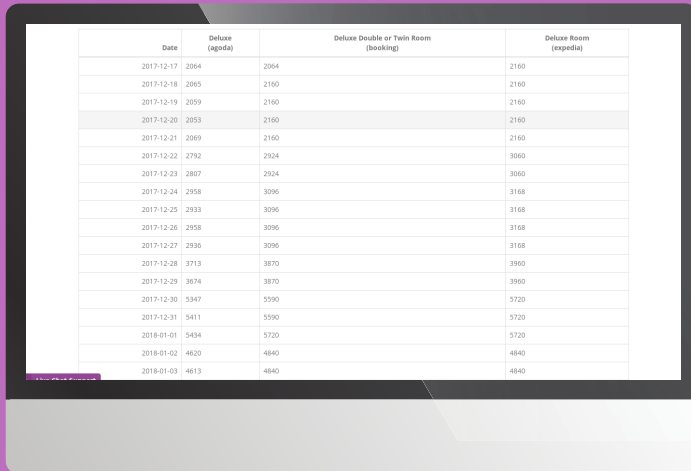


Keep track of **upcoming events** in your locality

The service mines data from social media to extract relevant events that take place around you.

The data is presented in an online calendar and cross-referenced allowing you to better estimate the turnout and be prepared.

RATE PARITY



Date	Deluxe (agoda)	Deluxe Double or Twin Room (booking)	Deluxe Room (expedia)
2017-12-17	2064	2064	2160
2017-12-18	2065	2160	2160
2017-12-19	2059	2160	2160
2017-12-20	2053	2160	2160
2017-12-21	2069	2160	2160
2017-12-22	2392	2924	3060
2017-12-23	2807	2924	3000
2017-12-24	2958	3096	3168
2017-12-25	2933	3096	3168
2017-12-26	2958	3096	3168
2017-12-27	2936	3096	3168
2017-12-28	3713	3870	3960
2017-12-29	3674	3870	3960
2017-12-30	5347	5590	5720
2017-12-31	5411	5590	5720
2018-01-01	5434	5720	5720
2018-01-02	4620	4840	4840
2018-01-03	4613	4840	4840

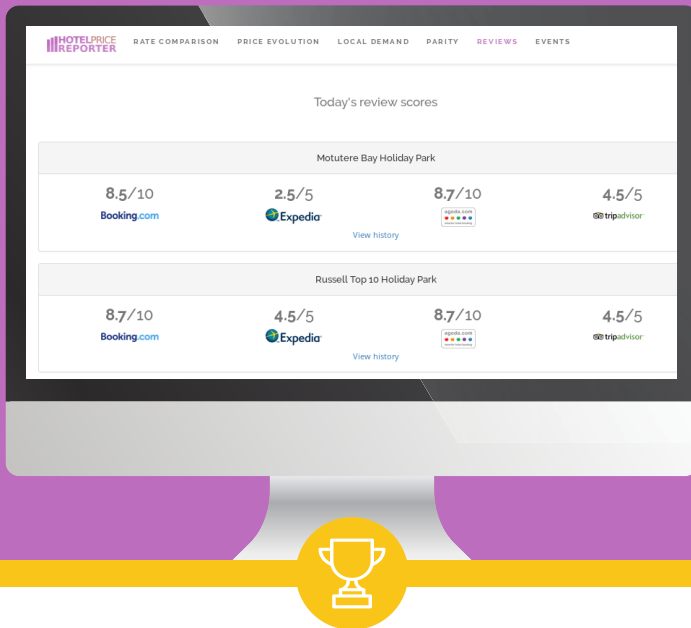


Check the **rate parity** across all channels

Compare the rate parity across various OTAs for your entire competitor set.

The rate parity check is configurable irrespective of the room type and room rate naming schemes used in the different channels.

ONLINE REPUTATION

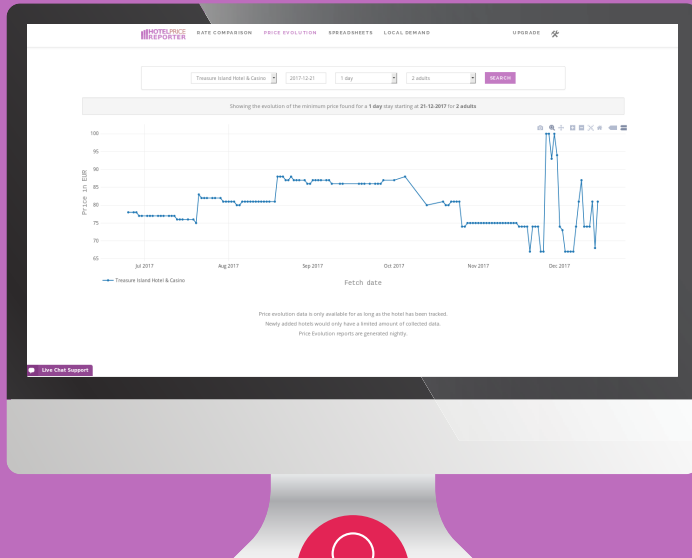


Track the **online reputation** across major OTAs

The system provides the current and historic review scores of your entire competitor set across the main booking channels.

The data helps you better understand how online reputation can affect the rates of your hotel and your competitors.

PRICE EVOLUTION

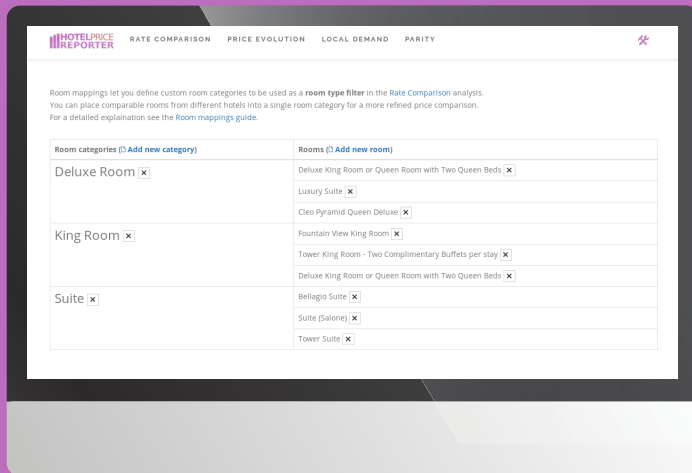


Track the historic **evolution** of the rates of your competitor set

The price evolution plots another dimension of the rate comparison data allowing you to see how a price evolved for a given date over time.

It provides an insight of the market performance and helps you evaluate how you and your competitors are doing.

ROOM MAPPINGS



Compare specific room types between different hotels for an optimal rate comparison

Room mappings lets you define custom categories of rooms which can be used as a room type filter in the rate comparison analysis.

The room mappings function is fully customisable and can adapt to the peculiarities of your business.



No
setup fee



Instant
activation



No long-term
contract



Live chat
support

Rate intelligence and revenue management platform for hoteliers



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